Objective	Outstanding (5 points)	Highly successful (4pts	Somewhat successful (3 pts)	Not yet successful (2 pts)
PROCESS				
Idea Generation	Uses idea-generating techniques to develop at least 5 original ideas for assignment; Takes 25 or more photographs per assignment	Develops some ideas for assignment; at least 4 ideas presented; Takes 20 images per assignment	Develops few ideas for assignment; at least 3 ideas presented; Takes 15 images per assignment	stays within existing framework; does not use idea-generating techniques; 2 or fewer ideas; Takes 10 images or fewer per assignment
Idea Refinement	Regularly revises and revisits ideas to improve them; Edited minimum of 8-10 images	Often makes revisions that improve the quality and quantity of ideas Edited 6-7 images	Makes revisions, but has difficulty improving the quality and quantity of ideas Edited 4-5 images	Makes limited/few revisions that rarely advance or improve the quality or quantity of ideas Edited 3 images or fewer
Creative Production	On task, working actively on project at all times; exhibits diligence; demonstrates adaptability in the production of product	On task most of the time, actively working; demonstrates some adaptability in the production of product	Seldom on task; sometimes inactive or disruptive in class; Or rushing through work with no regard to objectives; Yet still completes project; Not flexible or adaptable	Not on task, little effort demonstrated; Disregard for class assignment objectives; Project work incomplete; completely inflexible
Reflection	Generates thoughtful and elaborate response to reflection questions; Highly reflective and shows strong capacity for self-critique	Generates thoughtful response to reflection questions; Reflective and shows good capacity for self-critique	Generates adequate response to reflection questions; Somewhat reflective and shows some capacity for self-critique	Generates incomplete response to reflection questions; Not reflective; Capacity for self-critique not yet successful
PRODUCT				
Assignment objectives: Did you effectively capture reflections in your photographs?	Excellent depiction of reflection in your photographs	Successful depiction of reflection in your photographs	Somewhat successful depiction of reflection in your photographs	Depiction of reflection in your photographs not yet successful
Light & Contrast	Excellent use of light and contrast; excellent, balanced distribution of values in histogram; Good exposure	Successful use of light and contrast; good distribution of values in histogram; Good exposure, but some detail lost in highlights or shadows	somewhat successful use of light and contrast; contrast could be increased to include more variety in histogram; Average exposure; highlights somewhat overexposed; loss of texture in shadows	Not yet successful in the use of light and contrast; histogram shows lack of understanding of light and contrast; underexposed (too dark) or overexposed (too light)
Focus	Main subject is in focus; deliberate, effective use of depth of field	main subject is in focus; depth of field might be better used to direct interest to subject	main subject is almost in focus; depth of field not appropriate to the subject	image is blurry, unusable. main subject out of focus; no thought to depth of field
Composition	Dynamic, compelling composition; strong application of elements & principles of design	You have considered the composition, but subject not shown from unique perspective	Your composition is somewhat disorganized. Subject matter/object may be in the center; no leading lines, framing, etc.	Composition is weak; subject centered; no consideration given to elements & principles of design, nor leading lines, etc.
Technical use of Lightroom/Photoshop	All photos are processed extensively in Lightroom & Photoshop. Exposure, focus, white balance are used with intent.	All photos are processed in Lightroom & Photoshop. Exposure, focus, white balance are correct.	Not all photos have been processed in Lightroom & Photoshop; One or more photos has an exposure, focus, white balance issue	Less than half of the photos have been processed in Lightroom & Photoshop; the majority of the photos have an exposure, focus, white balance issue
TIME MANAGEMENT				
Was the project completed on time? If not, when was it submitted?	Completed and submitted by due date	One date late	Two days late	Three days late; More than 5 days late = 0 for this portion